

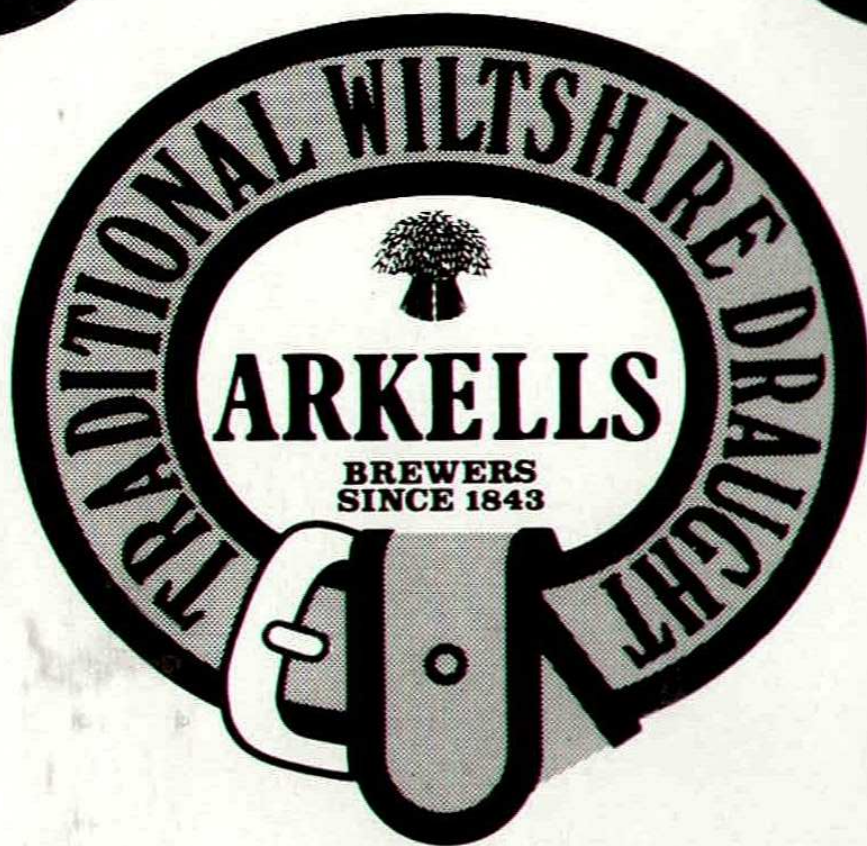
SWINDON TOWN FOOTBALL CLUB



Chesterfield

Official match day magazine 30p





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John Trollope says

Overall it has been a good start to the New Year with the first team winning at Newport and at home to Plymouth Argyle, the reserve team winning away to Luton Town and at home to Crystal Palace and the South East Counties Junior side winning at Luton and drawing with Peterborough United away from home.

The two wins of the senior side, coupled with that against Walsall in a three win consecutive run, gave us six badly needed points. The game at Newport was a great team performance, bearing in mind that for the last hour we played without Jimmy Allan, but the team played well with Andy Rowland excelling in goal. Andy was the obvious choice as on odd occasions in training sessions he has gone between the sticks and proved to be useful in that department but, having said that it is an entirely different situation to play such a role in a League game with so much at stake.

Having achieved a good away win the following day we followed up with another excellent winning performance at home against Plymouth. Not only was this a good win but it was gained by playing really excellent and entertaining football and one further pleasing thing was the patience of the crowd and the way they got behind the team even though the goals did not come until the second half.

As I mentioned earlier the first team were not the only side to get good results during the last two weeks which must be pleasing to both Billy Tucker and Terry Wollen.

Hopefully all three teams can continue to keep these results going for the remainder of the season.



NEXT MATCH

Saturday, 24th January 81

Division III

READING

Kick off 3.0 p.m.

Talk of the Town by the Chairman

Today we welcome our friends from Chesterfield who at this time of writing have a cup-tie replay at home to Peterborough and we wish them well. Chesterfield are having a successful season in the league and today's game is bound to be keenly fought.

As we all know now our Christmas programme was very successful and we are all looking forward to this New Year with renewed hopes. Our Reserve Team have also had success and this is important as it improves our position in the Football Combination table. Bill Tucker must be proud of our wins over Luton Town and Crystal Palace as his teams were a mixture of apprentices and senior players, and the youngsters are learning fast.

In Paul Plowman's notes in the Plymouth programme, he spoke of the 1932-33-34 years when Harry Morris left the club to join Clapton Orient. He mentioned George Hayes playing centre-forward but did not mention that George is a local lad as was Harry Bowles who came from a local side Stanford-in-the-Vale. Sid Wooster and Fred Edmonds were two other local lads playing in the forward line in this era on occasions. Fred Fisher was another forward who scored many goals at this time, and I know that Harry Cousens and Cliff Merrick were stalwarts for us at this period of our history. Baden Herod a former Tottenham fullback, played alongside Bernard Harris a former Sheffield player with Tommy Nixon at centre-half. I am sure that these names will revive memories for many of our older supporters.

It was pleasant to read that cup attendances were up on the corresponding figures of last year by an increase of 91,000. We all appreciate that attendances are down generally on all league games and the media have lost no time in writing up the dismal outlook unless things change, but the article written by Robert Tyeman in a daily newspaper was going from the ridiculous to the

sublime. The halving of playing staffs, the relegation of Third and Fourth Division clubs to the role of amateur training grounds for the big club is attributed to some club chairmen according to Mr Tyeman.

It is true that we would all like to be playing in stadiums fully seated and, perhaps, heated in the winter time with a retractable dome covering over the ground, but the next few seasons will see us all trying to live within our budgets and this, I'm afraid, will not include very much capital outlay.

On Monday evening last, a New Years' Party was held in the Rendezvous Club for our Players and the Staff with their wives and girl friends, and a very enjoyable evening ensued. It was nice to see the staff from the various organizations of our Club all meeting together, although of course the Rendezvous Club, Supporters' and Squash Clubs still had to be manned and our appreciation for their efforts does not go un-noticed.

On Monday next, Mrs Coppock and her staff have another busy night as this is the evening when the sponsors of our club meet the players in a social gathering in the Rendezvous Club.

My notes on the possibility of Sunday football in the future has not brought many views into the Club, although the few letters received so far seem to be generally in favour.

Our early kick off times to our Reserve Team Saturday afternoon matches had a bad start on Saturday last when the opposition, Crystal Palace, turned up for the usual 3 p.m. kick off, but the referee started the game at 2.30 p.m., an administrative slip up from the London Club I might add. We do not intend to alter our evening games for this season.

Hoping that today's game will be enjoyable and thank you for your support.



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From the Secretary Bob Jefferies

1980 went out on a sad note for some of us at the Club, those of us who were privileged to know Gigi Peronace. This vivacious general manager of the Italian national team died of a heart attack in an hotel in Rome shortly before leaving to take part in the Copa de Oro in Uruguay, a grievous loss to Italian football as indeed to football in general.

Gigi was seriously considering withdrawing from the role of general manager having, at 55 years of age, begun to find the regular commuting from his Twickenham home to his offices in Rome or Milan too taxing. He had already put out a few feelers in English football for the sort of executive post in which he would have excelled, perhaps even brought a new dimension to the running of our game.

I can almost hear many of you saying who on earth is this man he is going on at length about. Back in 1968, when we won the League Cup, by virtue of being a third division club we were barred from the ultimate prize, a place in European Football. Gigi Peronace, together with Alan Hardaker, considered that the team was well worthy of further reward and together they evolved the League Cup Winners Cup. We played A.C. Roma away and at home in this competition, winning the trophy on aggregate. Such was the success of this new venture both on and off the field that Gigi decided to further Anglo/Italian relations by forming the Anglo/Italian Cup Competition and in the year of the competition's inception we won the trophy beating Napoli 3-0 in Naples in the final in front of a 40,000 gate. We narrowly missed gaining a place in the final the following year, 1971.

In the Anglo-Italian Competition we met and visited teams of worldwide reknown. Juventus;

we won 4-0 at home and 1-0 in Italy, Napoli; we lost 1-2 at home and won 1-0 in Italy before the final, Bologna; we drew 2-2 at home and lost 3-1 in Italy, Sampdoria; we won 4-1 at home and won 2-1 in Italy and, of course, in the League Cup Winners Cup; A.C. Roma we lost 2-1 in Italy and won 4-0 at home. Ciao Gigi.

The postponed fixture away to Chesterfield, today's opponents, has been re-arranged to take place on Tuesday, 10 March 1981 kick off 7.30 p.m. The game at Carlisle has yet to be arranged.

On Tuesday, 13 January, Swindon Schoolboys will meet Swansea boys here on the County Ground in the English Schools Shield and it would be a great thrill for these lads if they were to see the stand filled with supporters. If you have that evening free, why not make an effort to come along, who knows, you may be watching a star of the future.

The time has almost arrived when the club must remit the percentage of season ticket receipts to the Football League, but before we do so we make one last reduced offer to our regular supports of season tickets for £16.00 in the North Stand. Those of you who are likely to attend all of the remainder of games at the County Ground will save £4.00 over the full price of admission to the eight League games still to be played. Add to this free entry to all Reserve games and it must be a bargain. Tickets to the South Stand can now be purchased for £15.00 and juniors and senior citizens can buy their tickets for £11.50 in both stands.

Thank you for your continued support this afternoon.

RESULTS ROUNDUP

FOOTBALL COMBINATION

- Dec. 29 Luton Town 1 Swindon Town 2 (Walsh, Blackler)
Twigger, Baverstock, Walsh, Cockerill, Rollings, Tucker, Abbley, Blackler, Rideout, Bond, Short.
- Jan. 3 Swindon Town 2 (Abbley, Short) Crystal Pal. 0
Twigger, Baverstock, Walsh, Cockerill, Rollings, Tucker, Abbley, Blackler, Rideout, Bond, Short.

SOUTH EAST COUNTIES

- Dec. 20 Cambridge Utd 3 Swindon Town 1 (Westlake)
Pullen, Holdsworth, Bailie, Batty, Byrne, Westlake, Jefferies*, Bristow, Furley, Short, Donald, Donovan.
- Dec. 27 Luton Town 0 Swindon Town 2 (Batty, Jefferies)
Pullen, Holdsworth, Greenwood, Batty, Shaw, Westlake, Jefferies, Bristow, Furley, Short, Donovan.
- Jan. 3 Peterborough Utd 1 Swindon Town 1 (Batty)
Pullen, Holdsworth, Bailie, Batty, Shaw, Westlake, Jefferies, Bristow, Furley, Niblett, Donovan.

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HONDA

IN NORTH WILTSHIRE

A-Z of Swindon Town

Today we start a new and exciting feature that will appear regularly. We shall be dealing with every aspect of the club's history and prospects, include features on famous players of the past and present and we shall go into details on all League and Cup results. Supporters who collect the complete set will ultimately possess the most complete encyclopedia ever published on the club.

ALLAN, Jimmy Jimmy has been a Swindon professional since July 1971 and he made his League debut for us in goal against Q.P.R. at the County Ground in September of that same year. He completed 250 appearances in our League eleven a few weeks ago.

League record:

	Aps.
SWINDON 1971/72	7
1972/73	13
1973/74	35
1974/75	6
1975/76	10
1976/77	43
1977/78	45
1978/79	24
1979/80	44
* 1980/81	25
	252

* to end of December

ALLEN, Les Les Allen was appointed club manager in November 1972 following the resignation of Dave Mackay. He had joined the club earlier as coach. During his playing days he served Chelsea, Tottenham and Q.P.R. and is probably best remembered for his part in two famous Double-winning events. He was in the Spurs' side that won the League and FA Cup double in 1961 and he was a member of the Q.P.R. side that combined the League Cup with the Third Division championship six years later. He was appointed manager of Q.P.R. in 1968 and remained in that capacity for two years. His spell as Swindon's boss was somewhat shorter. He left during the first half of the 1973/74 campaign..

ANGLO-ITALIAN CUP Swindon became the first club to win the Anglo-Italian Cup - - - even though the final was never completed! We were one of the clubs invited to take part in the qualifying tournament in which two points were for a win, one for a draw and one for each goal.

Our group results went:

Juventus (h) 4-0; Napoli (h) 1-2; Napoli (a) 1-0; Juventus (a) 1-0.

Group table:

	P	W	D	L	For	Ag.	Pts.
Napoli	4	2	0	2	10	7	14
SWINDON	4	3	0	1	7	2	13
Sheff. Wed.	4	1	1	2	5	10	8
Juventus	4	1	1	2	2	5	5

A total of twelve clubs took part in three groups and the two finalists were the clubs from each country with the best record. None of the other five English clubs could match our results so we travelled to Naples to meet the host club in the final. After Peter Noble had scored twice and Arthur Horsfield had added one to put us 3-0 into the lead, the angry home crowd rioted and the match had to be abandoned in the 79th minute. In the circumstances, the organisers agreed that the Cup should be awarded to Swindon.

ANGLO-ITALIAN LEAGUE CUP WINNERS' TOURNAMENT

As winners of the League Cup in 1969 we were invited to meet the Italian League Cup winners Roma on a home-and-away basis. We were beaten 1-2 in the first leg in Italy but then hit top form in the return game to win 4-0. Arthur Horsfield scored a hat-trick and our other goal was netted by Don Rogers. We thus won that trophy 5-2 on aggregate.

APPEARANCES John Trollope's achievement of 770 League appearances for Swindon is not only a club record - - - it stands as the highest number of League appearances by any player for one club during the entire history of the Football League. It's a tally that could well stand for all time. Certainly there are no challengers around at the present time.

In the next instalment of this new series we shall be looking at the County Ground's attendances over the years and we shall be featuring the career record of Roy Carter among other items of interest.

Make sure you get your copy and begin to build your very own club encyclopaedia.

TEST OF CHARACTER FOR CHESTERFIELD by Colin Benson

If Christmas had been cancelled, I doubt whether it would have upset many people at Saltergate. For the season of good will yielded few presents to Chesterfield fans hoping to cheer their side back to the Second Division after an absence that has now stretched to 30 years.

In fact December as a whole was not exactly an encouraging period for a team that finished November in second place in the League table. Chesterfield supporters had to settle for the 3-0 pasting of Millwall as their only League victory of the month, and although they hung on in the F.A. Cup, they slipped to sixth in the Third Division chart.

A situation you might think likely to send the manager and his directors scurrying for the aspirin bottle, but young boss Frank Barlow, is not a man to hide from reality. He knows the root cause for the current disability and is determined to overcome it.

The plain facts are that Chesterfield's resources have been stretched to the limit by an appalling run of injuries that have ripped the team's formation to shreds in recent weeks.

Striker Phil Walker, who it is said pushed himself into the £200,000 plus bracket with a sterling performance in the 'Blues' 3-1 League Cup defeat at Anfield last season, spent the festivities on crutches following a cartilage operation and so was unable to add to his tally of six goals this season.

With defender Sean O'Neill and goalkeeper Phil Tingay also out with long term injuries, any superficial knocks taken by the remaining players become all the more meaningful.

It all started at Charlton at the end of November, since when Chesterfield have been unable to field a settled side, although Frank Barlow is at great pains to stress: "I would not want to use these injuries as an excuse for our lapse in form."

Barlow who took control last October following the departure of Arthur Cox to Newcastle United, must feel under pressure to at least equal last season's run, which finished just one place short of promotion.

However Barlow did concede to me earlier this week: "The injury situation has disrupted our pattern of play. It has not been just a case of one or two players becoming unavailable for selection but five or six, and if they weren't playing they were certainly in with a shout."

But the Chesterfield boss is far from despondent and maintains a refreshingly stable philosophy on the affair. He says: "Injuries are a part of the game and you have to come through situations like this with character. If we can do that then all will be well in the future."

There is however one big dilemma hanging over Saltergate that can only be resolved by promotion. It is the club's overdraft that is fast approaching the £400,000 mark. The result of last year's spending spree, it is a matter that has to be resolved, although there is definitely no panic for the Board are secure in the knowledge that the debt could be cleared by the sale of one player... forward star Alan Birch who is probably the most wanted man outside the top two divisions.

Already former manager Arthur Cox has tried to sign Birch and midfielder Danny Wilson for Newcastle and Frank Barlow probably sees this season as his only chance of gaining promotion with this squad.

"I would be very reluctant to let any of our star players go because we want to go up to the Second Division," explains Barlow pointedly, adding: "And while we are in with a shout there is NO chance of them going."

Already this season Chesterfield have written themselves into the history books by reaching a Cup Final for the first time in 114 years. A 1-1 draw with Bury gave them a 3-2 aggregate victory in the semi-final of the Anglo-Scottish Cup and so qualified them to meet Notts County in the all-English final.

It was just reward, for the Third Division club had overcome the mighty Glasgow Rangers in the quarter-final, drawing 1-1 at Ibrox Park and finishing the mighty Scots off with an emphatic 3-0 victory at Saltergate.

With displays like these it is not surprising that there is an air of quiet confidence about the club. Unfortunately though, gates have not matched the 8,000 chairman Ian Gaunt appealed for and so it is a race against time for manager Frank Barlow who is finding the promotion road as twisted as Chesterfield's famous church steeple.

Can they hold on and reach Division Two? It is an interesting question that could hinge on whether they can continue to resist the financial enticements of the wealthier clubs.

FOOTBALL COMBINATION

80-81

SOUTH-EAST COUNTIES DIV 2

				Score			Score
Aug.	16	Bristol C.	Away	1 - 3	Cambridge U	Home	4 - 3
	20	Tottenham H	Away	0 - 6			
	23	Bristol R	Away	Postp.	Luton T	Home	4 - 1
	30	Ipswich Town	Home	1 - 2	Peterborough	Home	1 - 0
Sep.	6	Oxford U	Home	1 - 2	Reading	Away	3 - 1
	9	Arsenal	Home	0 - 1			
	13				Tottenham H	Home	4 - 1
	20	Cardiff C	Home	3 - 1	Millwall (Cup)	Away	1 - 0
	24	Reading	Away	3 - 1			
	27	Bristol Rovers	Away	0 - 2	West Ham U	Away	0 - 1
Oct.	4	Norwich C	Away	0 - 2	Crystal Palace	Home	2 - 0
	7	Q.P.R.	Home	1 - 3			
	11	West Ham U	Home	0 - 7	Millwall	Away	3 - 0
	14	Orient	Home	2 - 0			
	18	Plymouth A	Away	0 - 0	Orient	Home	2 - 1
	22	Leicester	Away	2 - 2			
	25	Southampton	Home	1 - 2	West Ham (Cup)	Away	3 - 0
Nov.	1	Chelsea	Away	0 - 1	Oxford U	Away	1 - 2
	8	Birmingham C	Home	1 - 4	Wimbledon	Away	2 - 4
	15	Bristol C	Home	0 - 1	Bristol R	Home	2 - 2
	22	Orient	Away	2 - 3	Brentford	Away	2 - 4
	29				Charlton A	Home	2 - 1
Dec.	2	Tottenham H	Home	2 - 1			
	6				Chelsea	Away	1 - 1
	9	Fulham	Away	1 - 0			
	13	Leicester	Home	0 - 3	Chelsea	Home	2 - 0
	27				Cambridge U	Away	1 - 3
	29	Luton T	Away	2 - 1	Luton T	Away	2 - 0
Jan.	3	Crystal Pal.	Home	2 - 0			
	10				Peterborough U	Away	1 - 1
	17	Ipswich T	Away		Reading	Home	
	20	Hereford U	Home		Tottenham H	Away	
	24						
	31	Bristol R	Home		West Ham U	Home	
Feb.	7	Arsenal	Away				
	14	Oxford	Away		Millwall	Home	
	21	Reading	Home		Orient	Away	
	28	Cardiff C	Away		Oxford U	Home	
Mar.	7	Norwich C	Home		Wimbledon	Home	
	11	Hereford U	Away		Bristol R	Away	
	14	West Ham U	Away				
	17	Q.P.R.	Away		Brentford	Home	
	21	Plymouth A	Home		Charlton A	Away	
	28	Southampton	Away				
Apr.	4	Chelsea	Home		Crystal Pal	Away	
	11	Birmingham C	Away		Cup		
	18	Luton T	Home		20th Sept. Millwall	Away	1 - 0
	22	Crystal Pal	Away				
	25	Fulham	Home				

MIDLAND YOUTH FIXTURES

Season 1980/81

Cup Competition

Aug	21	Luton Town	Away	1-2
Sept	6	Bristol City	Home	3-2
	10	West Bromwich Albion	Away	1-1
	17	Leicester City	Home	6-0
	25	Luton Town	Home	3-3
Oct	11	Bristol City	Away	0-1
	16	West Bromwich Albion	Postponed	
	23	Leicester City	Away	0-1

F. A. YOUTH CUP

Nov	6	Portsmouth	Home	0 - 1
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League

League	Nov	6	Luton Town	Home	Postponed
		26	West Bromwich Albion	Home	2 - 1
WE.	Dec	6	Wolverhampton Wanderers	Away	Postponed
WE		13	Birmingham City	Home	Postponed
		15	Northampton Town	Away	2 - 0
	Jan	7	Bristol City	Away	
		14	Coventry City	Home	
		21	Leicester City	Away	
		28	Leicester City	Home	
WE.	Feb	7	Luton Town	Away	
WE.		14	Northampton Town	Home	
WE.		28	West Bromwich Albion	Away	
WE.	Mar	7	Wolverhampton Wandere rs	Home	
WE.		14	Birmingham City	Away	
WE.		21	Bristol City	Home	
		25	Coventry City	Away	

Town Statistics 80-81

	Result	Gate	1	2	3	4	5	6	7	8	9	10	11	Sub (if used)		
S Aug	9 AFC Bournemouth	(FCL1)	A	1-1	5121	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland 67	Mayes	Carter	197
T	12 AFC Bournemouth	(FCL1)	H	2-0x	5814	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland 69	Mayes	Carter	Hamilton
T	16 BLACKPOOL		H	1-2	7008	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland 69	Mayes	Carter	Templeman
T	19 Portsmouth		A	0-1	15810	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 74	Carter	
S	23 FULHAM	(FLC2)	H	3-4	6473	Allan Barrett	Peach	Kamara	Rollings 13	Carter	Miller	Cockerill	Rowland*	Mayes 74	Carter	
W	27 Lincoln City	(FLC2)	A	1-1	4940	Allan Barrett	Peach	Kamara	Rollings 48	Walsh	Miller	Cockerill	Rowland*	Mayes 74	Carter	
S	30 Reading	(FLC2)	A	1-4	6665	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	2 LINCOLN CITY	(FLC2)	H	2-0	4907	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	6 Sheffield United		A	0-3	12089	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	13 ROTHERHAM UNITED		H	2-1	5498	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
T	16 OXFORD UNITED		H	1-0	7709	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
T	20 Barnsley		A	0-2	9747	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	23 Liverpool	(FLC3)	A	0-5	16566	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	27 HUDDERSFIELD TOWN		H	1-0	5856	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	1 Oxford United		H	0-0	6333	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
W Oct	4 CHESTER		H	1-2	5574	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
T	7 Gillingham		A	0-0	4066	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
T	11 Millwall		A	1-3	3571	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	18 CARLISLE UNITED		H	1-1	5789	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	21 CHARLTON ATHLETIC		H	0-3	5672	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
T	25 Exeter City		A	4-3	4688	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	1 BURNLEY		H	0-3	6191	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	4 GILLINGHAM		H	0-0	4719	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
T	8 Colchester United		A	0-1	2153	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
T	11 PORTSMOUTH		H	0-2	8164	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	15 Blackpool	(FAC1)	A	1-1	3758	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	22 Weymouth		H	3-2	5477	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	29 HULL CITY		H	3-1	5275	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	6 Brentford	(FAC2)	A	1-1	5727	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	13 Wimbledon		A	0-2	3470	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S	19 WALSALL		H	3-1	4523	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
F	26 Newport County		A	2-0	7086	Allan Barrett	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
F	27 PLYMOUTH ARGYLE		H	3-0	9710	McAllister Henry	Peach	Kamara	Rollings	Walsh	Miller	Cockerill	Rowland*	Mayes 89	Carter	
S Jan	3 Carlisle United (Postponed)		A													
S	10 CHESTERFIELD		H													
S	17 Hull City		H													
S	24 Reading		A													
S	31 Fulham		A													
S Feb	7 Rotherham United		A													
S	10 Chesterfield		H													
S	14 SHEFFIELD UNITED		H													
S	21 Huddersfield Town		A													
S	28 BARNESLEY		H													
S Mar	7 Chester		A													
S	14 MILLWALL		H													
S	21 Charlton Athletic		A													
S	28 EXETER CITY		H													
S	4 Burnley		A													
S	11 COLCHESTER UNITED		H													
S	18 Plymouth Argyle		A													
S	20 NEWPORT COUNTY		H													
S	25 Walsall		A													
S	2 BRENTFORD		H													
S May	9 (F.A. CUP FINAL)		H													

Goalscorers Shown in BOLD - figures denote minutes of goals x After extra time
p = penalty
† = Own goal
* Player replaced by substitute

Goalscorers Shown in BOLD - figures denote minutes of goals x After extra time * Player replaced by substitute
 p = penalty † = Own goal



Roy Carter (centre) crosses the ball into the Plymouth area during the Town's win.

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SWINDON PERMANENT BUILDING SOCIETY FOOTBALL COMPETITION

PLAYER OF THE WINTER PERIOD WINS £100 – FIRST SPECTATOR WHO AGREES WITH THE PANEL'S DECISION WINS £100.

It has been decided to revise slightly the marking system for the winter competition. The total marks will be the same as for the previous two competitions but will be out of **20 FOR SKILL AND TEAMWORK (LESS 5 POINTS FOR DISSENT)**.

It is difficult to separate skill and endeavour and it is considered fairer to "lump" the points together.

A simple form showing possible players and matches likely to be played is set out together with the entry form.

[illegible]

MARKING

Out of 20 points for skill and teamwork less 5 points for dissent

ENTRY FORM
SWINDON PERMANENT FOOTBALL COMPETITION

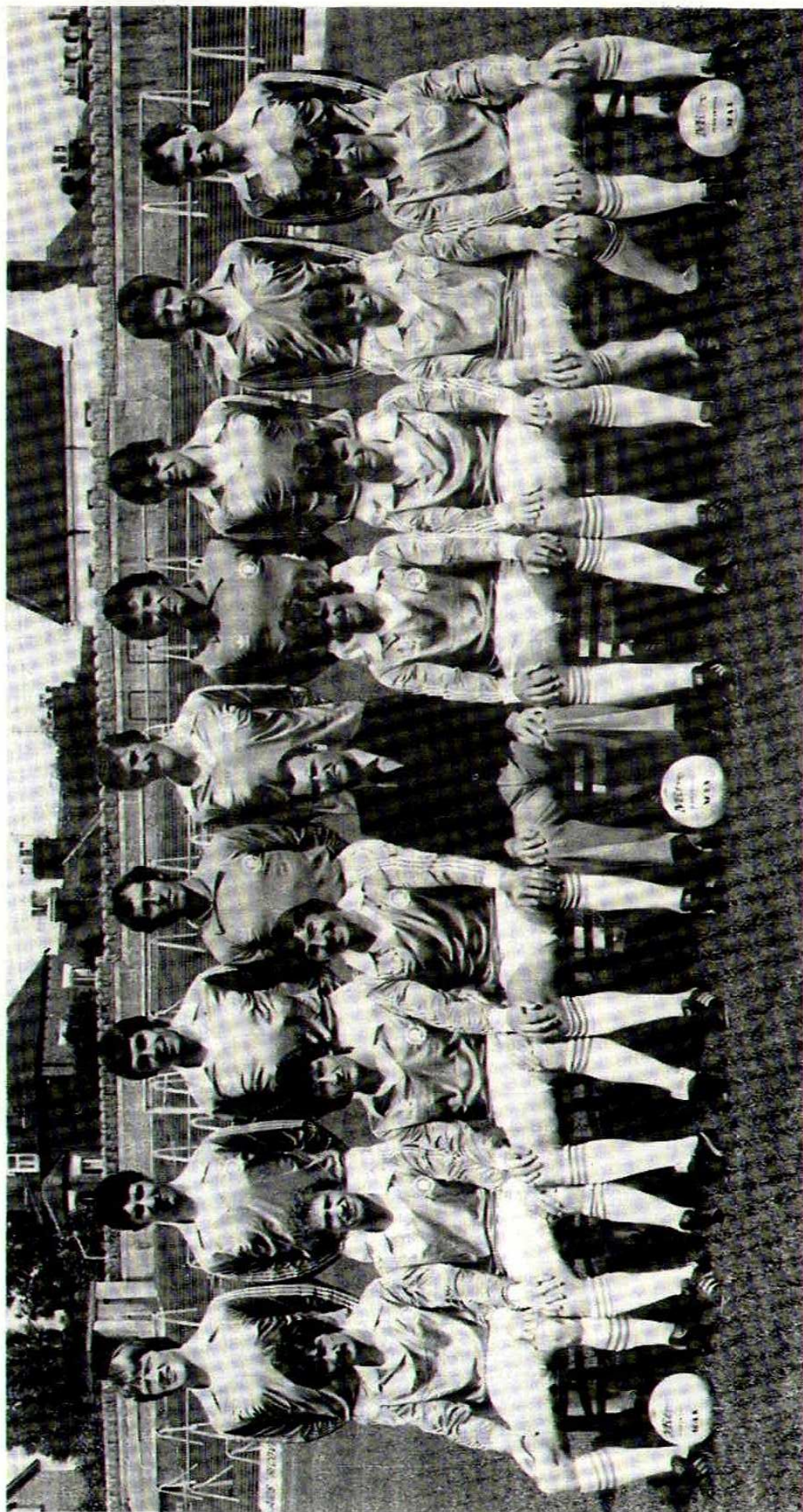
PERIOD: WINTER

PLAYER Competitors Name

POINTS Address

Signature Age if under 18

Chesterfield



CHESTERFIELD F.C. 1980/81

BACK (L to R) Gary Simpson, Les Hunter, Ernie Moss, Phil Tingay, Bill Green, John Turner, Phil Walker, Gary Pollard, Shaun O'Neill.
 FRONT (L to R) Alan Crawford, Alan Birch, Phil Bonnyman, Geoff Salmons, Arthur Cox (Manager), Andy Kowalski, Colin Tarr, Danny Wilson, John Stirk.

Chesterfield Pen-Pictures

JOHN TURNER (Goalkeeper). John didn't get into Derby's first-team but, while at the Baseball Ground, he served Brighton, Peterborough and Huddersfield on loan. Reading signed him in 1975 and he was transferred to Torquay three years later. Chesterfield paid £50,000 for him last season.

COLIN TARTT (Defender). Colin established himself in the Port Vale side in the early 'seventies and moved on to Chesterfield in 1977.

BILL GREEN (Defender). Bill joined Carlisle from Hartlepool in 1973 and progressed so well that he was snapped up by West Ham for £75,000 three years later. He was transferred to Peterborough for £70,000 in 1978 and joined Chesterfield a year later.

LES HUNTER (Defender). Les developed in the junior sides and made his League debut in 1975, since when he has been a consistent member of the defence.

GARY POLLARD (Defender). Gary developed in the junior teams at Saltergate and made his League debut for the club three seasons ago. It wasn't until this season, however, that he began to play regularly in the side but he has now settled down in the back four.

JOHN RIDLEY (Midfield). John spent his formative years with Port Vale, making more than 150 League appearances for the Club. Leicester City signed him two seasons ago but his stay at Filbert Street was brief. At the end of that season he moved on to Chesterfield for £35,000.

ALAN BIRCH (Midfield). Alan served his apprenticeship with Walsall and Chesterfield had to pay £40,000 to sign him during the 1979 close-season.

GEOFF SALMONS (Midfield). Geoff provides a wealth of experience in mid-field. He made more than 200 first-team appearances for Sheffield United before moving on to Stoke for £200,000 in 1974. Three years later he moved on to Leicester and Chesterfield signed him for £35,000 in 1978.

ANDY KOWALSKI (Midfield). Andy emerged from the junior teams to take his place in Chesterfield's League eleven in 1972/73 and he has since appeared more than 250 times in their senior side.

DANNY WILSON (Midfield). Danny turned professional for Bury in 1977 and won his chance in their League eleven the following season. He made a total of 90 League appearances for the Shakers and was transferred to Chesterfield last summer for £100,000.

KEITH WALWYN (Forward). Jamaica-born Keith made a sensational League debut at Oxford earlier this season when he came up trumps with two goals in a 3-0 victory.

PHIL BONNYMAN (Forward). Phil played for Rangers and Hamilton before joining Carlisle in 1976. He moved on to Chesterfield towards the end of last season for their club record £150,000 fee.

ERNIE MOSS (Forward). Ernie, now in his second session with the club, was top scorer with 18 goals last season. He opened his career with the club, making his League bow in 1968/69, and he was on three occasions their leading scorer before moving on to Peterborough in 1975. Mansfield signed him for £20,000 a year later but it wasn't until he returned to Chesterfield two seasons ago that he re-discovered his best scoring form.

PHIL WALKER (Forward). Phil is a Chesterfield discovery who has been holding a fairly regular place since his debut three seasons ago.

ALAN CRAWFORD (Forward). Crawford developed as an outstanding goalscorer with Rotherham, his best season being 1976/77 when he hit 31 goals. Chesterfield signed him for £30,000 during the 1979 close-season.

Town through time statistically speaking by paul plowman

As we have just entered a new year, I thought that I might digress briefly from the theme of centre-forwards to discuss statistics in football and, in particular for Swindon Town, through the hundred years since it all began here in Wiltshire.

Today's match is the 3053rd League game played by the Town since 1894, the 2051st Third Division game, the 1520th League match at the the County Ground we could go on and on, but I am sure that even the statistical boffin will agree that figures alone are quite meaningless - and arduous to read through. Browsing through the modern-day 'match magazine' - as programmes now seem to be called - one is presented with a varying degree of information on matches played and by whom. While some have little or no statistical content, others even indicate those players cautioned during a game or the exact time a substitution was made and the reason why! The only standardized publication on football facts and figures that we have in 1981 is the Rothmans Yearbook which, at under five pounds, is good value for money. It is, however, of little interest to the historian for the 'records' section, particularly that for Swindon Town, contains erroneous data which seems to have been perpetuated every year since the book first appeared eleven years ago. Prior to this mammoth volume, there were a number of pocket-sized annuals produced by various newspaper companies, some of which have survived to today. They contained players' appearances and tabulated results, but no match detail. Many date back to the early years of the century.

Even before that time, fixture cards were issued to allow the Town supporter to keep abreast with team performances and a pamphlet was produced by the management for the 1898-99 season giving 'pen pictures' of the players. To trace those performances in more detail some eighty years later is not so easy. Sometimes, ascertaining goalscorers for a particular match can meet with inconclusive evidence. Several local newspapers may have been represented at the game, but if a goal came as a result of a 'charge' by several forwards, it may also have been a debatable point as to who applied the scoring touch. Scores of this nature were not accredited to any one individual and are now normally recorded by the historian as a 'scrimmage'. This is used in American football for a dead-ball situation, but the Oxford

Dictionary terms it as ' a tussle, confused struggle, row, brawl or skirmish '

Much emphasis is placed today upon attendance figures, with averages and aggregates flowing freely. The current recession is likely to produce a number of sub-thousand gates in the Fourth Division this season.

At Swindon, exact attendance figures (except F.A. Cup ties) were not disclosed to the public until 1922 - although gate receipts were, a trend which was reversed in 1971. In bygone days the 'sixpenny' and later the 'shilling' entrance fee remained stable for quite some years, so it is possible now, to some degree, to ascertain the size of the crowd by cash taken. Total home receipts for 1910-11, the season of the Town's first Southern League championship win, amounted to just £4,200! Even that included F.A. Cup games against Notts County and Woolwich Arsenal - and two Wednesday afternoon fixtures (for Millwall Athletic and Coventry) which brought in only £100 between them. To compensate for this, a fat cheque had arrived a few weeks earlier as Swindon's share of a 77,952 gate at Stamford Bridge on the occasion of a Fourth Round cup tie.

As would be expected when searching deep into the annals of time, a few anomalies have arisen. One case in question is that of the Town's inside-forward of the twenties, Alec Wall, bought from Everton in the 1925 close season. In 1926-27, the records will have us believe that he appeared twenty times in League games - yet on Christmas Day, in Swindon's 19th match, he broke a leg against Merthyr and never played again. Another inconsistency arises with Maurice Owen, a great goalgetter of the late '40's and early '50s, who held the Town's appearance record until John Trollope surpassed it. That record was said to be one of 554 League games, with thirty-four coming in 1947-48, but a closer look at that season reveals that Maurice was denied one game. So, too, was a young Roy Onslow who made his League debut at Ipswich on November 8 1947, yet it is not mentioned in appearance lists for that season.

One wonders how such inaccuracies occur, but unfortunately, as few Town records before 1958 have survived, some may never be confounded.

Anyone whose interests include the compilation of football statistics, for whichever club or clubs they may be, might be interested to note that the

Comparison on Season 1928-9

12 present	Date	Team	Home	Away	League	Police	League	Police	League	Police	Total	No of
11557	1928	Weymouth A	9 13 0	8 2 6	6 11 6	3 12 0	7 8 7	8 11 7	11 5 7	35 7 7	587	
10939	1928	Weymouth	11 15 3	8 15 0	5 0 0	3 13 6	7 9 1	8 13 7	10 9 5	29 12 10	198	
7281	Apr 10	Brentford	11 13 6	11 12 6	7 0 6	4 19 0	4 19 0	5 2 7	7 2 1	25 15 0	162	
7733	Jul 16	Newport	6 11 0	3 13 6	3 16 0	1 16 0	4 17 7	5 8 4	6 7 7	20 19 1	69	
9333	Aug 29	Brighton	6 12 6	4 9 3	8 5 0	4 2 6	6 0 1	6 8 3	6 9 3	32 11 7	855	
5828	Oct 6	Torquay	9 4 1	7 10 0	2 12 0	1 16 0	3 13 6	4 13 8	5 8 2	26 6 10	1109	
9309	Nov 27	Charlton	6 3 0	5 0 0	9 6 0	5 0 0	5 7 5	6 7 7	2 9 3	32 0 5	55	
16706	Dec 10	Coventry	7 6 6	8 11 6	9 8 0	4 16 0	11 6 8	12 1 3	5 16 7	40 17 8	393	
5208	Dec 20	Bristol City	6 16 6	5 3 0	3 8 0	2 5 6	3 4 3	3 6 1	1 1 1	20 17 3	529	
14962	Dec 28	2 Rangers	7 10 6	4 7 0	8 9 6	6 13 6	11 8 1	11 5 2	8 14 9	34 8 7	1007	
5893	Jan 29	Bristol	7 10 9	6 9 6	11 14 0	2 10 0	3 18 6	3 9 6	5 9 3	28 29	330	
7405	Jan 29	Walsall	6 14 0	8 19 4	4 0 6	2 9 6	4 5 11	5 15 4	7 10 5	26 9 3	634	
10564	Feb 2	Crystal Palace	5 6 0	10 12 6	12 13 0	6 3 6	8 4 6	7 5 7	9 10 5	42 18 6	164	
3458	Feb 28	Gillingham	9 16 2	4 15 6	4 8 0	2 12 0	2 1 10	2 4 9	11 3 4	23 13 6	160	
6363	Apr 2	Rotherham City	8 19 6	3 11 6	3 5 0	2 5 6	3 19 0	2 5 12	2 6 3	20 6	698	
10070	Apr 16	Northampton	6 18 6	8 18 0	9 4 0	4 11 0	7 1 10	7 1 2	10 7 0	36 5 4	411	
26868	Apr 27	Fulham	6 6 0	14 22	18 17 0	8 4 0	18 15 6	20 15 11	26 8 8	66 41 8	98	
9772	Apr 30	Luton	8 16 0	6 3 0	5 6 0	2 6 6	6 7 3	7 9 8	9 7 2	28 11 9	160	
3176	Apr 18	Doncaster	7 16 0	6 13 6	4 8 0	3 0 0	3 14 0	3 8 3	6 5 17	25 11 6	280	
2720	Apr 18	Swindon	8 2 0	5 0 0	2 5 0	3 3 0	1 7 3	1 6 9	10 2 20	20 7 3	73	
5312	Apr 2	Southend	8 10 6	6 15 0	6 16 0	3 4 6	3 9 1	3 6 11	5 12	25 15 1	392	

Association of Football Statisticians always welcomes new members. Details of this organisation, which carries the full blessing of the F.A. and the Football League, can be obtained from Mr. Ray Spiller at 5 Hempstalls, Basildon, Essex SS15 5AA.

A statistical survey conducted by Swindon Town

secretary-manager Sam Allen in 1928/29.

The chart lists details for all the away games played that season, with attendance figures shewn on the extreme left. It will be seen that nearly 27,000 saw the Easter game at Fulham - while just a tenth of that figure were present at Merthyr Town, who lost their League place at the end of the following season.

FOOTBALL LEAGUE DIVISION THREE TABLE up to and including Saturday January 3 1981.

	Home				Away				Pts.	Avg Home Lge Gate	TOP GOALSCORERS (incl Cups)	
	P	W	D	L	F-A	W	D	L				F-A
Charlton Ath	26	11	1	1	26- 8	6	3	4	16-12	38	6,172	Derek Hales 18, Paul Walsh 12
Barnsley	27	9	3	2	26- 8	5	6	2	16-13	37	11,101	Ronnie Glavin 15, Derrick Parker 11
Rotherham Utd.	28	10	4	0	28- 5	3	6	5	12-17	36	6,855	Ronnie Moore 17
Burnley	28	9	3	2	26-11	4	6	4	14-13	35	6,809	Steve Taylor 13, Derek Scott 8
Huddersfield T.	27	9	4	1	24- 4	3	5	5	17-15	33	10,527	Steve Kindon 14, Terry Austin 12*
CHESTERFIELD	26	9	2	1	22- 8	4	4	6	20-17	32	8,562	Alan Birch 17, Phil Bonnyman 7, Moss 7
Portsmouth	25	9	1	3	18-11	5	2	5	11-10	31	14,873	David Gregory 11
Exeter City	26	5	5	3	22-18	6	2	5	20-16	29	4,460	Tony Kellow 22, Peter Rogers 7
Sheffield Utd.	28	9	4	1	25- 8	2	2	10	20-28	28	13,044	Bob Hatton 14, Tony Kenworthy 7
Chester	28	8	2	4	16-11	3	4	7	8 -17	28	2,722	Trevor Phillips 6
Reading	26	9	2	3	26-11	2	3	7	10-21	27	5,251	Pat Earles 9, Neil Webb 7
Plymouth Arg.	27	7	2	4	22-15	2	7	5	12-16	27	8,629	David Kemp 20, Donal Murphy 9
Brentford	28	3	5	6	15-17	6	3	5	17-19	26	7,033	Tony Funnell 8, David Crown 7
Colchester Utd.	27	8	6	0	23-10	1	2	10	6 -26	26	2,446	Trevor Lee 9
Newport Co.	27	6	3	5	20-15	3	3	7	17-21	24	6,148	Tommy Tynan 11†
Walsall	28	4	7	3	28-27	3	3	8	9 -20	24	4,405	Alan Buckley 10, Don Penn 8
Fulham	27	3	6	4	11-16	3	5	6	19-21	23	4,480	Gordon Davies 13
Millwall	27	7	5	2	19-12	1	2	10	7 -30	23	3,512	Nick Chatterton 8
SWINDON TOWN	26	6	2	6	19-20	2	4	6	10-19	22	6,318	Andy Rowland 7
Gillingham	28	4	6	4	14-15	2	4	8	14-27	22	4,976	Ken Price 9
Oxford Utd.	27	2	4	7	7 -17	5	3	6	12-15	21	3,812	Kevin Brock 6
Blackpool	26	2	5	5	14-20	4	3	7	15-26	20	6,590	Colin Morris 13
Carlisle Utd.	26	4	4	4	20-23	2	3	9	14-29	19	3,852	Peter Beardsley 11, Gordon Staniforth 8
Hull City	27	4	3	6	13-14	0	4	10	8 -36	15	4,445	Keith Edwards 13

Goals up to and incl. Tuesday Jan 6th.

* Includes 9 for Mansfield Town.

† Includes 2 in E.C.W.C.

Picture



Swindon's Charlie Henry in action against Plymouth at the County Ground.



Town's Roy Carter (right) and Chris Kamara both leap for the same ball in Swindon's second Christmas victory - this time against Plymouth.

Parade



Andy Rowland (left) nods an Ian Miller cross into the Plymouth area for Roy Carter (not in picture) to blast home for the first Town goal.



Winger Ian Miller (right) takes on Plymouth's Tyrone James in Swindon's 3 - 0 victory.

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	Nail clippers)	add 32p	Necklet with Badge and St. Christopher	60p
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	Named	£1.75p	Securikey	45p
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Ashtrays	Oval	£1.20p	Panelled Caps	£1.50p
	Round	95p	Photographs - Individual players	35p
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			Football Boot Money Boxes	£1.35p



Swindon Town Football Club

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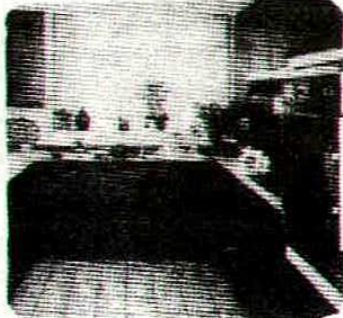
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Goal-maker Ian Miller once again beats Plymouth's Tyrone James (right) to almost score himself in the last County Ground win.

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Soccer Scene by Tony Pullein

Four Clubs Win Cup Glory

Four Third Division clubs won their way through to the fourth round of the F.A. Cup at the first attempt. Three others were involved in replays whilst another was left wondering what might have been if they had not lost their goalkeeper.

The best performance came from Charlton who were trailing at Plymouth after only 11 minutes when David Kemp gave the home side the lead. Colin Powell equalised shortly after the interval and Derek Hales hit the winner with only five minutes remaining.

Exeter's 4-2 victory at Maidstone may not have been a great surprise but the Alliance Premier League side made quite a fight of it and were level at 1-1 after 50 minutes before the visitors really put the pressure on.

Barnsley received an early shock when Torquay's Les Lawrence gave their visitors the lead in the first minute. But Derrick Parker hit back with two goals to put the Yorkshire club into the fourth round.

Hull's Welsh international midfield man Nick Deacy scored the goal that knocked out Yorkshire rivals Doncaster Rovers but yet another Yorkshire club, Huddersfield, was licking its wounds after using three goalkeepers in the tie against Second Division Shrewsbury Town.

Andy Rankin, the former Everton and England under-23 international, was injured early in the game and striker Steve Kindon took over the green jersey for a while. But, when Huddersfield conceded a second goal to Shrewsbury, they felt his value as a striker might be more useful.

Kindon is Huddersfield's leading scorer with 14 goals so it was decided to put Mark Lillis in goal for the closing stages of the game. By then sadly, Huddersfield's rhythm had been completely lost and Shrewsbury eventually ran out winners by 3-0.

The three Third Division sides who lived to fight another day all drew away to Fourth Division clubs -- Chesterfield at Peterborough (1-1), Carlisle at Mansfield (2-2) and Fulham at Bury (1-1).

There were no surprises, so far as Third Division clubs are concerned. The only Third Division clubs to go out at the first attempt were Plymouth, beaten at home by Charlton and Colchester who went down 0-1 at home to Second Division Watford.

Back in the League scene, it was a glorious debut for Newport's new striker Alan Waddle. Signed from neighbouring Swansea for a club record fee

of £80,000 a few days earlier, Waddle opened the scoring against visiting Sheffield United and set them up for a fine 4-0 victory. This ended a bleak run of nine League games without a win for the Welsh club.

The remaining three Third Division games last Saturday all ended goalless.

Though Hull made the best of their F.A. Cup success, they came back to reality this weekend as they try to close the gap of four points over their closest rivals Carlisle United. Hull, bottom of the table, were seven points behind the safety mark and, with no away win to their credit all season, the Tigers now look almost certain to drop into Division Four for the first time in their history.

That must leave manager Mike Smith wondering how wise he was to have abandoned his job as manager of the Wales national team last season.

Another famous club on the brink of their first spell in Division Four is Blackpool, former F.A. Cup winners. Their manager Alan Ball may also be having some reservations about leaving successful Southampton at the end of last season.

Though no Fourth Division club managed to win outright in the third round of the F.A. Cup, five clubs did well enough to earn a replay. Three of these were once-famous cup giant-killers, another was a former F.A. Cup winner and the last was almost the latest victim of new giant-killers.

Six years ago Wimbledon were in the Southern League and they created a sensation by winning 1-0 away to First Division Burnley and drawing at Elland Road against a Leeds United side still at its peak. They lost that replay by an unfortunate own-goal.

Since their election to the Football League in 1977, however, Wimbledon have only twice survived to the third round and never again reached the fourth.

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SWINDON

- 1 Jimmy ALLAN
- 2 Charlie HENRY
- 3 Roy WALSH
- 4 Chris KAMARA
- 5 Russell LEWIS
- 6 Kenny STROUD
- 7 Ian MILLER
- 8 Roy CARTER
- 9 Andy ROWLAND
- 10 Roy GREENWOOD
- 11 Brian WILLIAMS
- 12



CHESTERFIELD

- John TURNER 1
- Colin TARTT 2
- Gary POLLARD 3
- Danny WILSON 4
- Bill GREEN 5
- Les HUNTER 6
- Alan BIRCH 7
- Gary SIMPSON 8
- Bill BONNYMAN 9
- Geoff SALMONS 10
- Alan CRAWFORD 11
- 12

LINESMEN: Red Flag: MR. T. K. MITCHELL (Bath) Yellow Flag: MR. K. A. RYMAN (Stratford-upon-Avon)

REFEREE:

MR. BRIAN HILL (Kettering) Commenced refereeing in 1965 with local leagues, progressed to United Counties League before moving on to the Southern League and finally the Football League List in 1975. A County Youth Final referee and also refereed a non-League Champions match in 1975, a Schoolboys International at Wembley in 1977 and non-League Anglo-Italian competitions in 1977 and 1979. In 1979 lined an Egyptian League match in Cairo and was Senior Linesman for F.A. Cup Semi-Final in the same year.

Enjoys watching all sports and listening to music, and hobbies include reading and gardening. A wages/cost accountant for a building firm, is a married man with two children.

Key of the Board

- A Barnsley v Plymouth
- B Charlton v Hull City
- C Chester v Brentford
- D Colchester v Blackpool
- E Exeter City v Walsall
- F Gillingham v Burnley
- G Huddersfield v Newport
- H Millwall v Fulham
- I Portsmouth v Sheffield Utd.
- J Reading v Carlisle
- K Rotherham v Oxford Utd
- L Aston Villa v Liverpool
- M Coventry v Manchester City
- N Crystal Palace v Stoke
- O Everton v Arsenal
- P Ipswich v Nottingham Forest
- Q Leeds v Southampton
- R Manchester Utd. v Brighton
- S Sunderland v Norwich
- T Tottenham H. v Birmingham